

Invest for the Future – Take Action Now!

Most working Australians don't think of themselves as investors, but with millions of wage and salary earners having compulsory superannuation, this is exactly what they are. Even though they have shares, term deposits, and other investments in their superannuation accounts, they don't take an active interest in their financial affairs. Consequently, they leave decision-making up to the fund managers.

How People Can Build Wealth through Investing

These same people most likely have other assets outside of superannuation. If they have been working for some years, they probably own or are buying a residence, have a couple of vehicles and some cash in the bank. Without knowing it, they have the foundations of an investment portfolio. By contacting MSI Taylor they could be accessing investment strategies researched and compiled by authorised financial planners.

[MSI Taylor](#) is a firm of accountants and business advisors based in Brisbane. Since 1990 the company has been a member of the MSI Global Alliance, an organisation with 250 member firms in 100 countries. As well as providing [accounting Brisbane](#) services to local clients and client businesses, MSI Taylor helps local enterprises with overseas ventures through membership of the Alliance. They are authorised financial planners as well as accountants, and this allows them to review and advise on current and future investments.

MSI Taylor has been in business since 1972 so they have experienced the volatility of investment markets. They developed a range of investment strategies designed to negate this volatility by spreading the risk. This means that when one sector of the investment market is performing poorly, other more robust sectors are gaining ground. For example, if residential property is seeing only modest returns, their property accountant may be recommending commercial property to investors. By investing across a broad range of alternatives, all the eggs are not in the same basket, so the risk is spread.

What About the Ups and Downs of the Market?

Investing has sometimes been compared to gambling on the horses. While there is no doubt that the market can fluctuate, and in times of financial crisis, these fluctuations can be major movements, the comparison is unfair. The variables in a horse race are unknown and uncontrolled, while there are all kinds of information available regarding investment markets.

MSI Taylor readily admits that timing the financial and investment markets can be as uncertain as the outcome of a horse race. However, they have a strategy to even out the bumps. Called dollar cost averaging, it's an excellent strategy for uncertain times. The investor makes regular, small contributions to their investment strategy instead of one lump sum payment. In this way, they are working with the market on a continual basis rather than trying to "catch the wave", which is something that even the smartest investors can get wrong.

Knowing when to invest and what to invest in is not a job for an amateur. The experienced professionals at MSI Taylor monitor investment performance and balance the blend in the portfolio between property, shares, cash, and bonds/fixed interest. They do all the hard work, while their clients relax in the knowledge that their investments are in good hands. To obtain more information, go to MSI Taylor.

<http://www.msitaylor.com.au>